

JOUKO KÄRKKÄINEN

Regro-seedling



45 x 45 x 45 cm



Pre-planted



Grow a tree!

Regro-seedling contains pre-planted tree seeds. The idea is that the seedlings will sprout and finally grow into the very trees that the wooden cubes was made of.

Five different Finnish trees are available: Birch, Curly birch, Pine, Spruce and Alder.

Seedlings are reflecting the essence of Finnish lifestyle and design; simplicity and love of nature.

The very basic idea of the Regro-seedling is the thought of giving opportunity to regrow a tree, "green life" and "if you want to be happy for life, plant a tree" -idea.

Another thing is to get the seedling sprout because usually the seedlings are grown in the special nursery.

The best way to successful seedling is to take the pre-planted seedling out of the box. Put it to the glass for example and keep it wet in the light area.

You can also put the whole box in the ground. It will slowly rot, the seeds will sprout, and it will finally grow into the very tree that the cube was made of.

One opportunity is water the cubes themselves and keep it wet through the hole in the deck.

In ideal conditions seedling takes about 1-2 weeks. The germination rate varies according to the sorts of seeds.

Seeds are keeping their properties to grow several month. If you stock cubes in the cool place they are useful even after a year.

According to the Finnish Customs and the Finnish Food Safety Authorities there are no prohibitions to export cubes abroad. If you are going to get benefit by growing and selling the seedlings themselves you might need to have a licence for that from the authorities of your own country.

The label of the Regro-seedling has instructions both in Finnish and English. Retailers get more detailed instructions with order. Label is also available with different languages and company information: texts, logo, colours etc.

The delivery time will be about 1-4 weeks. Usually I have few hundreds of cubes readymade in my storage.

Seedlings are available straight from the designer or sales in the Design Forum Finland Shop of Helsinki and Helsinki City Airport.

"Give a gift that keeps on growing"

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